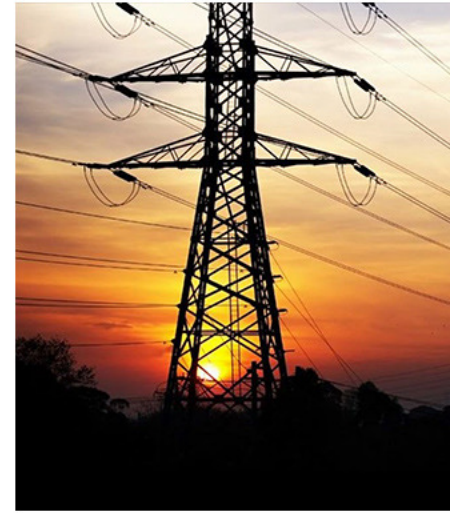




SERVING GENERATIONS



COMPANY PROFILE

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VISION

— “ —

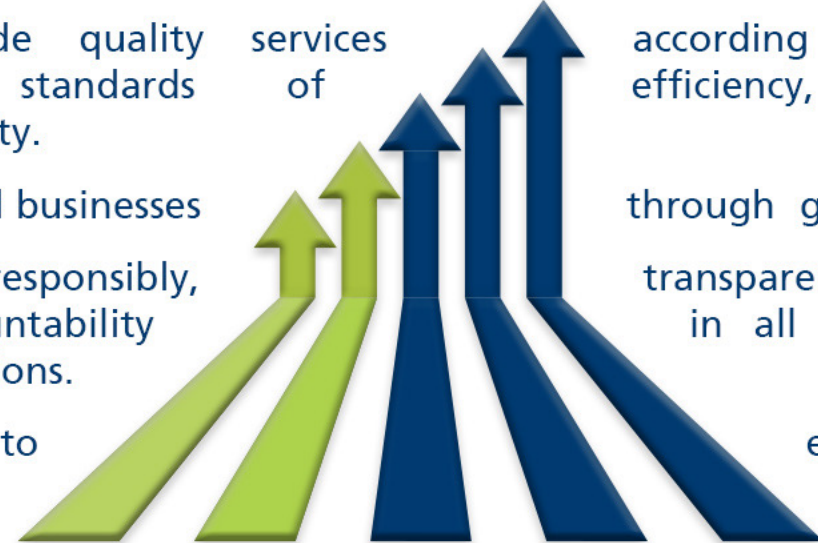
To be recognized as a pre-eminent family company, enabling an inclusionary environment, whilst investing in businesses that create lasting value, long term partnerships and sustainable growth for generations.

— ” —



MISSION

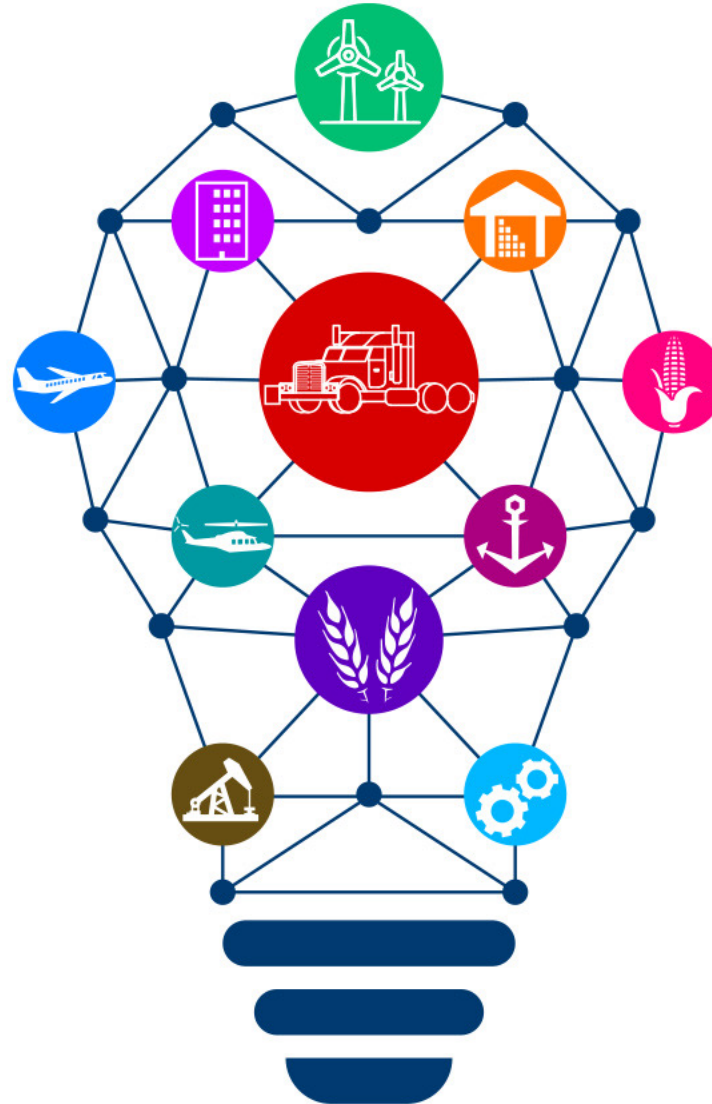
- }] To treat our customers with care and attention.
- }] To ensure employees are properly skilled and trained.
- }] To inspire confidence and trust, synonymous with the family name, in all stakeholders including partners, clients, and business associates.
- }] To provide quality services according to the highest standards of efficiency, honesty and integrity.
- }] To steward businesses through generations.
- }] To act responsibly, transparently and with accountability in all aspects of our operations.
- }] To adapt to business evolving needs.



ABOUT US

J Holdings is a holding company that operates dynamic and primarily growth-oriented businesses. A diverse set of operations are being financed by us and we assist them with the goal of maximizing their value.

Focused on fostering partnerships and serving generations, we invest in businesses which would benefit from long term economic stewardship, in the segments of agricultural trading, construction, government sales, logistics, power generation and warehousing.



Tracing its roots back to 1849 in pre-partition India, our Group re-invented itself in 1949 in Pakistan and its operations now span the globe.

We believe our primary obligation is in the wellbeing of our stakeholders, and the communities in which we operate, and that everything we do must adhere to the highest standards of excellence.

The multicultural background of our employees, the range of our home markets, the breadth of our products and services reflect not only our diversity but also our ability to integrate.

HISTORY

Since establishing their first business in undivided India in 1849, the Jaffer family name has not only been synonymous with trust, ethics and integrity but also reflective of perseverance, dedication and commitment in each of the geographies where the family's companies operated. Despite various setbacks and challenges, upholding these values remained a motivating factor for the four generations of Jaffer's who have shaped the company's direction not only in Pakistan but also globally since 1949.



Our values transcend commercial objectives and are reflected in the family's monumental contributions in struggle for independence of Pakistan, their resilience in addressing the economic hardships of nationalization, and in their uncompromising efforts to provide products and services that contribute to national development, whilst also positioning the company for international expansion and building a legacy for the future. With over 171 years of entrepreneurial experience, the company has successfully fostered the transfer of knowledge and skills amongst its independent business units.

Over the years, J Holdings and its subsidiaries have demonstrated ability to succeed and adapt under challenging operating conditions. We have stimulated agricultural development and trade by providing market access to producers, nurtured urban growth by building sustainable spaces that foster economic activity, promoted infrastructural development by delivering landmark projects on time and with quality, transported goods and services across geographies, driven industrialization by facilitating power generation and minimized commodity price volatility in frontier markets through affordable, safe and secure warehousing.

OUR VALUES



INCLUSION
PROFESSIONALISM
OWNERSHIP
COMMUNICATION
DEDICATION
ACCOUNTABILITY
TEAMWORK
LEARNING
GROWTH
DIVERSITY

INTEGRITY
RESPECT

OUR BUSINESSES



Logistics



Warehousing



Energy



Construction



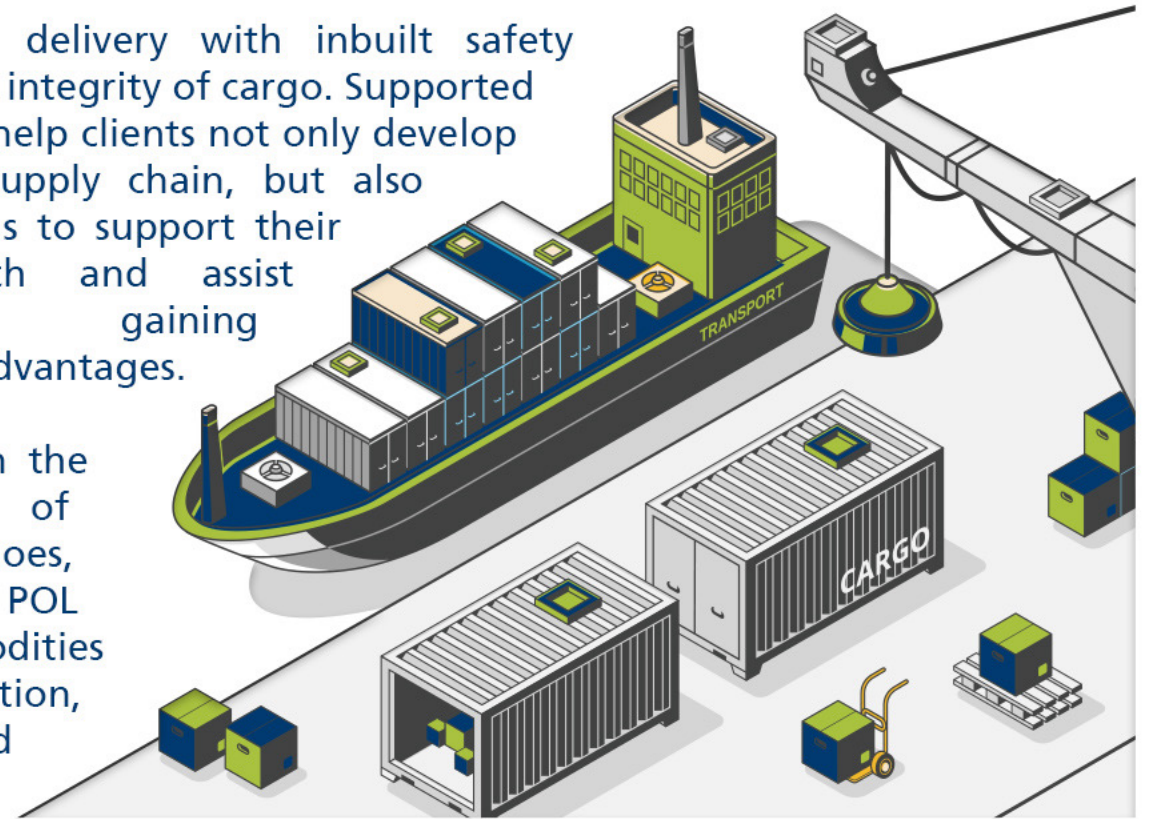
LOGISTICS



We are engaged in point-to-point delivery with inbuilt safety procedures to ensure the security and integrity of cargo. Supported by a team of logisticians, we help clients not only develop efficiencies in their supply chain, but also provide services as to support their business growth and assist them in gaining competitive advantages.

We specialize in the movement of challenging cargoes,

including sensitive liquids such as ethanol, POL and aviation fuel. Our services include bulk commodities transportation, sea-way transportation, rail transportation, construction project transportation, rig movement, turbine and specialized movement and freight forwarding and clearing.



WAREHOUSING



We offer bonded/non-bonded warehousing, which provides our customers with management of their raw material, semi-finished product and final product inventories. We are fully equipped to store goods with high security and safety standards, as well as heavy material. The goal is to provide a storage and delivery solution, allowing customers to focus on their core competencies, while leaving their inventory control and management worries to us.

We also aid in order distribution, invoicing process, procurement of goods and hauling to the destination, realizing import proceeds, labelling and repackaging, delivery to the production line and co-packing.



ENERGY

With our extensive experience in the global energy industry and universal network of facilities, we offer a wide range of services to help ensure the optimal performance of power plants, from the design and construction phases to operation. We ensure that regulations are met, safety is considered at every stage and environmental impact is limited.

With our knowledge and expertise, J Holdings is adept at helping energy companies run smooth, profitable and reliable businesses. We've also been involved in several landmark projects, that have driven Pakistan forward in the power sector.



Tarbela Four Extension

Supplied turbines at tarbela four extension



Chashma Hydropower

Supplied spare parts at chashma hydropower



Ghazi Barotha

Supplied hydropower equipment, turbines & setup Pakistan's largest run of the river plant



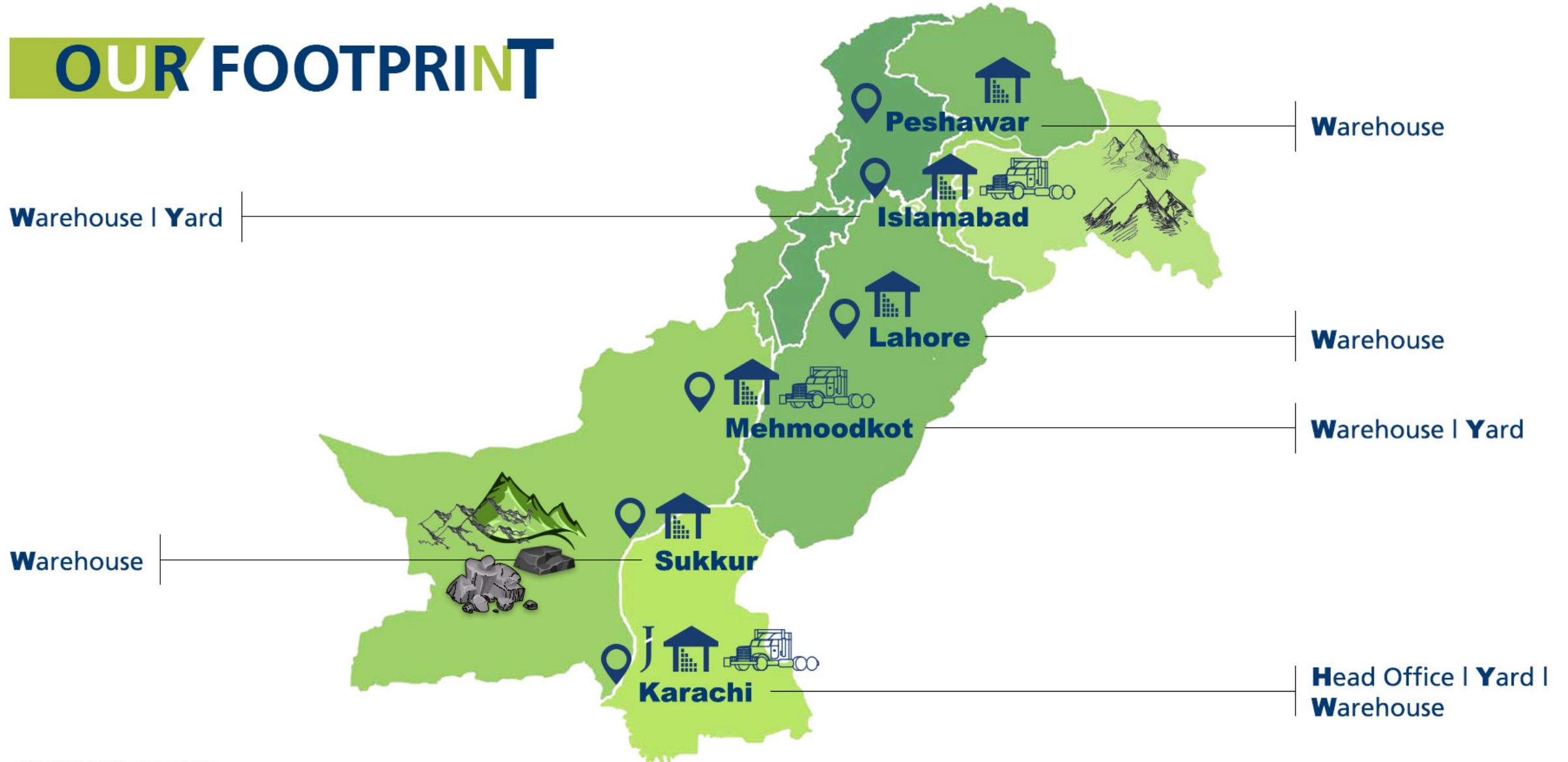
CONSTRUCTION

Armed with the latest cutting-edge equipment, J Holdings has developed its reputation by completing quality projects. We know that delivering world class services is not possible without top-of-the-line machinery, which is why we have acquired top class machines to uphold highest standards of customer satisfaction.

We have an unparalleled track record in developing, executing and managing the most modern and intricate projects in the history of Pakistan. With use of the most advanced technology, unmatched construction benchmarks and professionalism, we have left our mark all over the country and laid the foundations for engineering innovations. We specialize in compaction and earthmoving machinery.



OUR FOOTPRINT



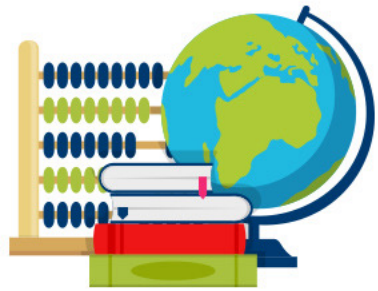
OUR CLIENTS



CORPORATE SOCIAL RESPONSIBILITY

We serve our community, regardless of race, religion or background. We strive to aid in the areas of education, health, culture and social services. Through our various philanthropic endeavors we aid in the following areas:

Early Childhood Education



Early Childhood Nutrition



Female Healthcare

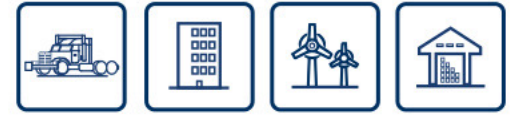


Arts





THANK YOU



SERVING GENERATIONS

113-A, Sindhi Muslim
Cooperative Housing
Society, Shahrah-e-Faisal,
Karachi, 74400, Pakistan

We're based
in **Karachi!**



+92 21 111 252 575



www.jholdings.com.pk



enquiries@jholdings.com.pk